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Von Lem Moore

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Excellent book! Von Adrian
If you want to increase the effectiveness of your video campaign , then this amazing book is a must read!

KurzbeschreibungDid you know posting a video online without a distribution strategy could be like investing in a billboard in the middle of the desert; so instead of making you money, it can continue to be an expense draining your marketing budget?Did you know syndicating a video without psychological triggers and a core message selling point can result in the majority of your viewers abandoning your website without taking a single action?Did you know producing a video without having a broader multicultural marketing plan can set your video marketing campaigns up to fail because getting additional views from non-english speakers can make the difference between a campaign's success...or failure?Imagine if you had a systematic proven video marketing method that could expand your market reach, compel viewers to take a specific action -- determined by you -- and give you a significant return on your investment...Well you dont have to imagine it because in this Real Talk Interview youre going to experience it.And as you read through each page of this uncut conversation, you will have a clarity about how video marketing can work for your business in a way that will get you more prospects, customers and profitsin as little as 90-days from right now!
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