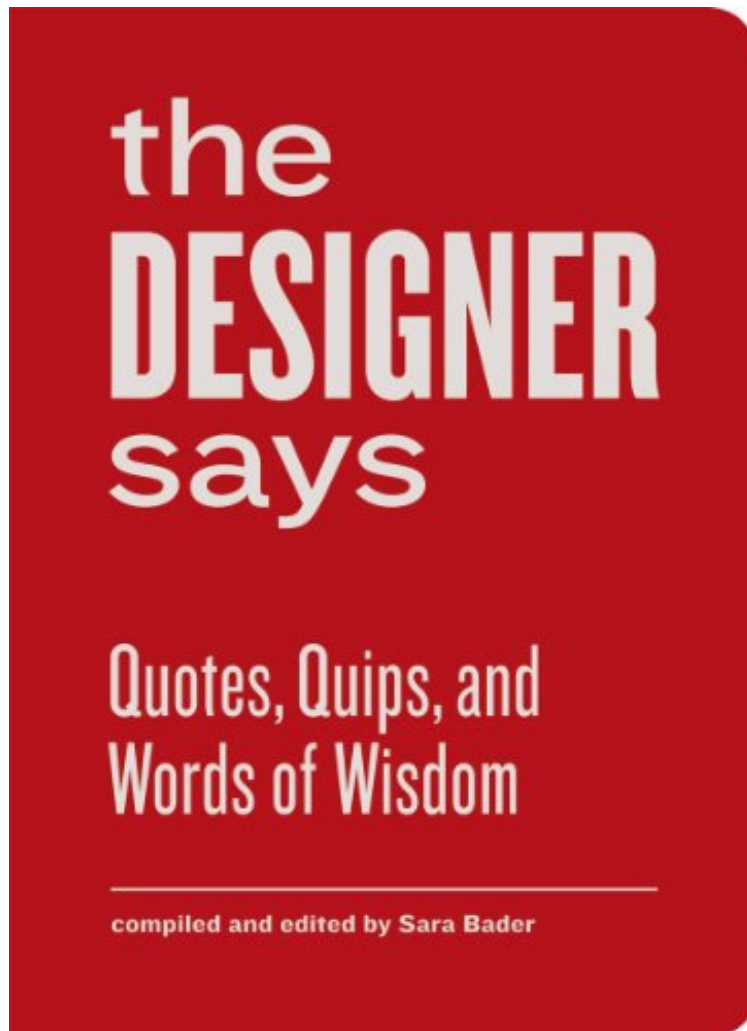


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The Designer Says: Quotes, Quips, and Words of Wisdom

Von Princeton Architectural Press
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InspiringVon Christopher LedwigThe mix of two quotes on two opposite pages is a great concept. These great quotes of designers from different generations are truly inspiring.

Kurzbeschreibung Whether musing about the creative process, the merits of failure and criticism, or the challenges of keeping the studio lights on, designers make good, and opinionated, copy. The Designer Says, the follow-up to our best-selling The Architect Says, is a compendium of quotations from more than one hundred of history's leading practitioners. Quotes are paired on page spreads like guests at a dinner party. A designer from the nineteenth century might sit next to one working today or two contemporary designers may strike up a conversation. Listen in as they compliment, provoke, and one-up each other in this lively volume of insights. Pressestimmen "Inspiring witticisms, quips, and pearls of wisdom of some of the world's best graphic designers." - FastCoDesign "A charming compendium of more than one hundred beautifully typeset remarks by some of today's and yesteryear's most celebrated graphic design minds." - Brain Pickings "Each spread pits two designers against each other on a given theme, creating a mock dialogue in the process. As they debate the utility of the grid system, the problem with money and the importance of authenticity, their wisdom comes across in gorgeous type and succinct humor. Published by Princeton Architectural Press and compiled by Sara Bader of Quotenik, the pocket companion makes for an inspirational reference with words from the likes of Saul Bass, Stephen Doyle, Milton Glaser, Chip Kidd and Paula Scher." - Cool Hunting "Handsomely bound and stylishly typeset The Designer Says is packed to the rafters with the wit and wisdom of luminaries from design disciplines.... Just buy yourself a copy -- or surprise the creative you treasure most." - Ace Jet 170 "If you're in a rut, questioning your life choices, or just want an engaging read, crack open The Designer Says: Quotes, Quips, and Words of Wisdom (Princeton Architectural Press) for 'salient advice, opinions, and wisdom' from more than 100 contemporary and historic designers. This compendium consists of attractive spreads that pair two designers' quotes side by side to create 'mini-conversations' that will encourage you on one page and make you snicker at the candor on the next." -- Print magazine "When a flash of inspiration is needed quickly, sometimes all it takes are a few well thought out words to light the fuse. This handy little book collects quotations from over 100 notable designers who over the years have shared helpful, irreverent, and debatable tidbits that might help any creative get a new perspective on a project. Saul Bass, Irma Boom, Chip Kidd, Ellen Lupton, Herman Zapf-the all-star list of designers whose words are typeset on these pages is impressive, covering the spectrum of visual communication." - Imprint

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