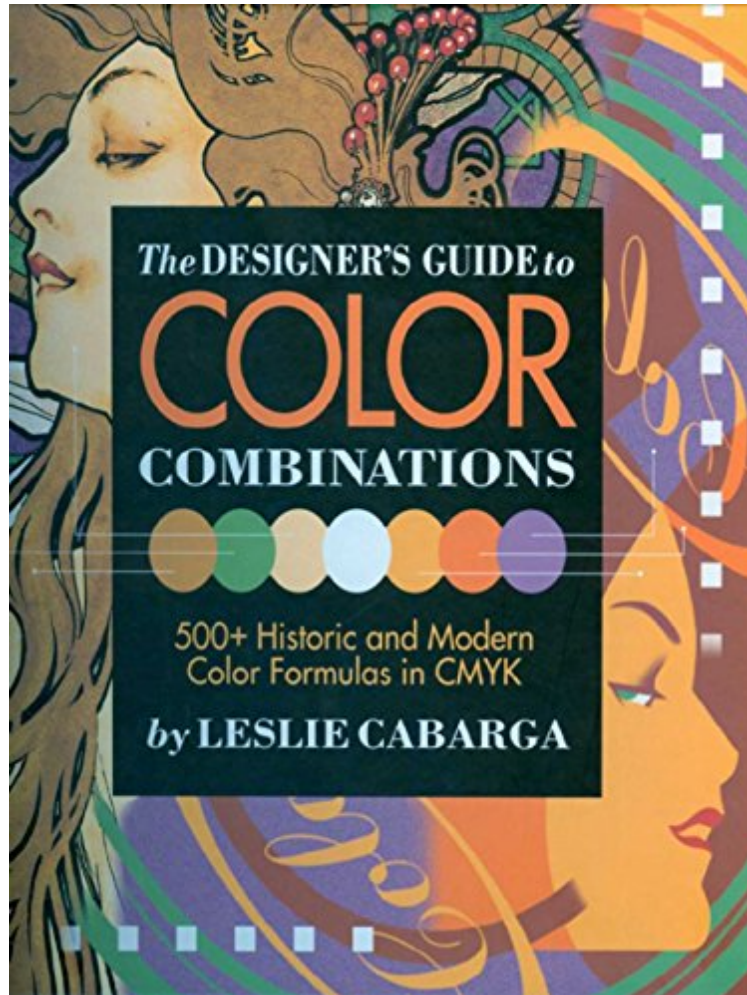


(Download pdf) The Designer's Guide to Color Combinations (English Edition)

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Von Leslie Cabarga

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Von Leslie Cabarga : The Designer's Guide to Color Combinations (English Edition) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Designer's Guide to Color Combinations (English Edition):

KundenrezensionenHilfreichste Kundenrezensionen1 von 1 Kunden fanden die folgende Rezension hilfreich. I use this book all the time.Von BillzBetter than any other book on color combinations, Leslie Cabarga clarifies not only color harmony but color arrangement. I believe his approach to color harmony makes far more sense than color wheels and rainbow illustrations. By taking good examples throughout history, one can get not only a flavor of what works, but can see the color in context. Some combinations repeat themselves, but in different contexts they look different as well. By putting in the CMYK percentages, it is very easy to transfer the colors to a computer for immediate use. For those who are artistically challenged (such as this reviewer), there is a refreshing sense to Cabarga's work. He shows

very clearly why bad color combinations are such and why good ones that work do in fact work. Each example is provided in a sensible context rather than a stack of colors, and most valuable is Cabarga's use of variations of the same color set to illustrate how radically different the same group of colors look in different arrangements. I also liked Cabarga's comments about key illustrators and their subject matter--even including expressing doubts about Paul Whiteman being the King of Jazz. Cabarga seems to know his artists and doesn't mind expressing any opinion that comes to mind whether on artists or the state of just about anything. Moreover, his opinions never get in the way of his discussion of color. (Even the opinions are colorful.) It's good to know books are still written by human beings rather than grey committees.

0 von 0 Kunden fanden die folgende Rezension hilfreich. This is the color book you've been waiting for! Von Dennis Wilen Sure there are plenty of books about color out there. Some are about color theory, some tend towards technical info about pre-press and separations, etc., and some even include swatches. I know -- I've wasted a lot of money on them over the years. This book, however, is unique, and the first one I've found truly useful -- even inspirational. Cabarga takes choice period artwork (from the Victorian era through ultra-modern rave posters), analyzes the colors, shows you why they work/don't work then actually pulls the colors out in CMYK-specified patches (w/numerical values) and supplies half a dozen or so examples of how to use each palette. This last feature is extremely useful: swatches without examples are virtually useless, and swatches without CMYK numerical values (or Pantone) can leave you guessing. Need a Victorian look? Want that 1950's Atomic feel? It's all here, and wrapped up in a breezy and humorous narrative that make the book a fun read as well as super informative. Highly recommended!

0 von 0 Kunden fanden die folgende Rezension hilfreich. Why bother? Von Matt McDowall There is very little of value in this book. The author has compiled color combinations that she has found in the world around us, and she has even gone so far as to give (approximate) CMYK values for the schemes. So far so good. The problem? She seems to find the same color combinations over and over again. Considering that there are sections here on Victorians, Art Deco, the Sixties, Earth tones, and Raves, one would certainly expect to find some drastically different color combinations. But flip back and forth between the "Rave" section and the "Victorian" section, and you will be surprised by how similar the schemes are. At least, I am. There are some minor assets to the book, but I would not recommend it. For those looking for swatches, I would recommend "Color Harmony 2" (ISBN 1564960668). Not only is it worlds better, it's also cheaper and smaller. And did I mention better?

Kurzbeschreibung If you're from the "I don't know zip about color - but I know what I like" school of color theory, this book's for you. You won't find color wheels or lectures on color harmony here . . . just 500+ tried-and-true color combinations derived from actual design work - posters, packages, even giftware - created over the past century by designers, artists and color experts. You'll find historical color combinations from the Victorian period, Art Deco era, Far-out Sixties, Rave craze - plus current color combinations, such as limited color, "bad color" and much more. Even if you don't know what you're looking for, you'll know it when you see it here. It's not just what colors you use, but how you use them. That's why the color combinations in this book are arranged in simple, sample layouts rather than pages of out-of-context swatches. Complete with color formulas in CMYK, these layouts show you which colors work for backgrounds, borders, type, outlines, panels and small text, so you can easily adapt them to your designs.

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Synopsis This resource for today's designer contains 100 years of colour combinations.