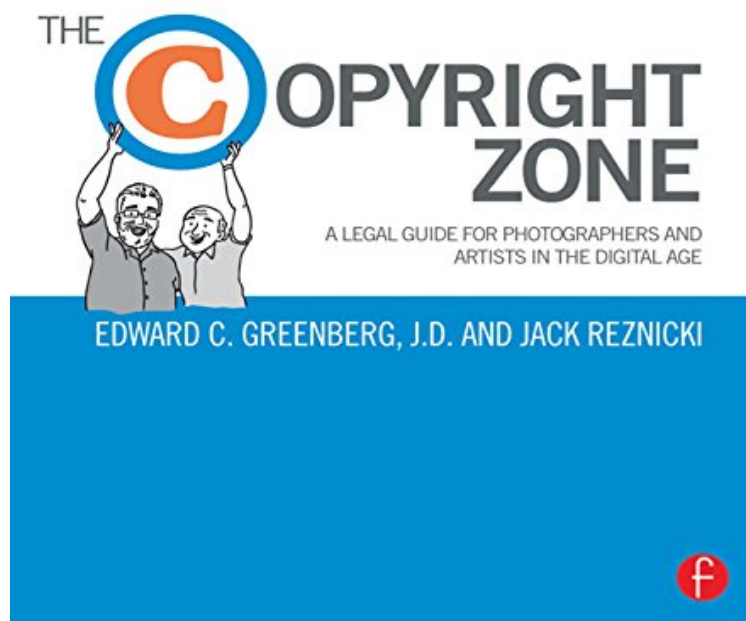


(Download pdf) The Copyright Zone: A Legal Guide For Photographers and Artists In The Digital Age

The Copyright Zone: A Legal Guide For Photographers and Artists In The Digital Age

Von Edward C. Greenberg, Jack Reznicki
ePub | *DOC | audiobook | ebooks | Download PDF

SECOND EDITION



DOWNLOAD



READ ONLINE

Produktinformation Veröffentlicht am: 2015-02-11 Erscheinungsdatum: 2015-02-11 File Name: B00U5Z7IK0
| File size: 69.Mb

Von Edward C. Greenberg, Jack Reznicki : The Copyright Zone: A Legal Guide For Photographers and Artists In The Digital Age before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Copyright Zone: A Legal Guide For Photographers and Artists In The Digital Age:

Kundenrezensionen Hilfreichste Kundenrezensionen 0 von 0 Kunden fanden die folgende Rezension hilfreich. Tolle Zusammensetzung Von Bernhard Schmitz Auch wenn es sich hierum ein Buch für den US Markt handelt findet man sehr viele Denkanstöße und Tipps die man im Alltag als Fotograf oder künstlerisch schaffender sehr gut gebrauchen kann.

Kurzbeschreibung If you license or publish images, this guide is as indispensable as your camera. It provides specific information on the legal rights of photographers, illustrators, artists, covering intellectual property, copyright, and business concerns in an easy-to-read, accessible manner. The Copyright Zone, Second Edition covers: what is and isn't copyrightable, copyright registration, fair use, model releases, contracts and invoices, pricing and negotiation, and

much more. Presented in a fun and easy to digest style, Jack Reznicki and Ed Greenberg, LLC help explain the need-to-know facts of the confusing world of legal jargon and technicalities through real world case studies, personal asides, and the clear writing style that has made their blog Thecopyrightzone.com and monthly column by the same name in *Photoshop User* magazine two industry favorites. The second edition of this well-reviewed text has almost doubled in size to ensure that every legal issue you need to know about as a photographer or artist is covered and enjoyable to learn!

Kurzbeschreibung If you license or publish images, this guide is as indispensable as your camera. It provides specific information on the legal rights of photographers, illustrators, artists, covering intellectual property, copyright, and business concerns in an easy-to-read, accessible manner. *The Copyright Zone, Second Edition* covers: what is and isn't copyrightable, copyright registration, fair use, model releases, contracts and invoices, pricing and negotiation, and much more.

Presented in a fun and easy to digest style, Jack Reznicki and Ed Greenberg, LLC help explain the need-to-know facts of the confusing world of legal jargon and technicalities through real world case studies, personal asides, and the clear writing style that has made their blog Thecopyrightzone.com and monthly column by the same name in *Photoshop User* magazine two industry favorites. The second edition of this well-reviewed text has almost doubled in size to ensure that every legal issue you need to know about as a photographer or artist is covered and enjoyable to learn!

ber den Autor und weitere Mitwirkende Ed Greenberg has been a litigator practicing in New York City for over thirty years, has represented some of the top photographers and illustrators in the business as well as the average Joes and Janes striving to make a name for themselves. He has been on the faculty and a guest lecturer in the Masters Program in Digital Photography at The School of Visual Arts in New York and has lectured nationwide on photographers, artists and models rights on behalf of NAPP, PPA, APA and EP. Jack Reznicki is an internationally renowned commercial people and children photographer based in New York City. Jack's creative problem solving has helped promote products and services for many companies such as Toys "R" Us, Tylenol, The Wall Street Journal, Hyatt, Kodak, Reader's Digest, Crest, ATT, Playtex, and several Time Magazine covers."