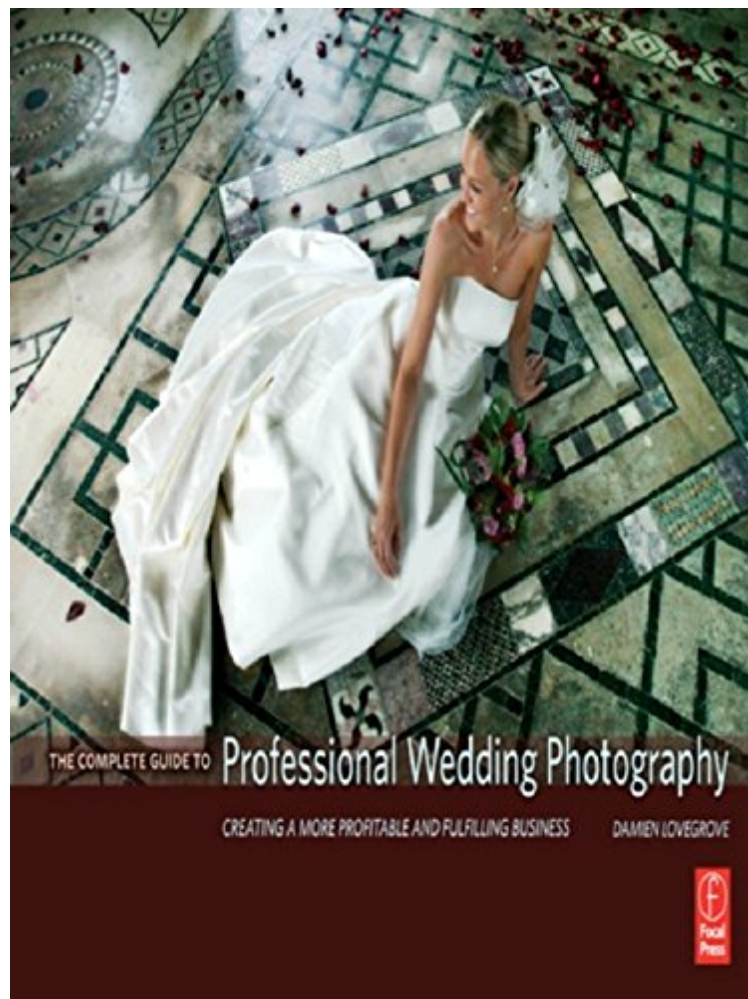


[Read now] The Complete Guide to Professional Wedding Photography: Creating a more profitable and fulfilling business

The Complete Guide to Professional Wedding Photography: Creating a more profitable and fulfilling business

Von Damien Lovegrove

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Von Damien Lovegrove : The Complete Guide to Professional Wedding Photography: Creating a more profitable and fulfilling business before purchasing it in order to gage whether or not it would be worth my time, and all praised The Complete Guide to Professional Wedding Photography: Creating a more profitable and fulfilling business:

KundenrezensionenHilfreichste Kundenrezensionen2 von 2 Kunden fanden die folgende Rezension hilfreich. Absolut lesenswert und sehenswertVon TandoorHier schreibt jemand, der sein Fach versteht und der seinen Job wohl auch sehr gerne ausbt.Ich kann natrlich nicht jeden Punkt eins zu eins auf mich bertragen. Das will ich aber auch nicht.Es ist uert interessant, wie der Autor seine Herangehensweise an ein Hochzeitsshooting beschreibt besonders das Entstehen

einzelner Bilder fand ich sehr interessant.+ Es wird nicht nur auf die reine Technik eingegangen. Bei Hochzeitsfotografie geht es noch viel mehr darum, sich auf das Paar einzulassen, was der Autor durch vorherige Treffen und eventuelle Vorshootings erreicht.+ bei den meisten Bildern wird auch der Kontext, in dem sie entstanden sind erläutert, das ist sehr angenehm zu lesen. Wer aber eine Anleitung erwartet, in der beschrieben wird, wo das Brautpaar genau hingestellt werden sollte und welche Blende man nehmen muss, der sollte sich lieber ein anderes Buch kaufen. Der Autor legt darauf offenbar auch gar nicht so viel Wert, er verwendet meist Blende 4. Ihm kommt es mehr auf den Bildaufbau an und vor allem darauf, woher das Licht kommt und wie er es gestalterisch nutzen kann.+ Es werden gute Tipps gegeben, wie man organisatorisch an ein Hochzeitsshooting herangehen sollte.+ die Bilder sind teils sehr sehr gelungen und eine gute Inspiration (vor allem für angehende Hochzeitsfotografen)+ einer der meiner Meinung nach wertvollsten Tipps, man sollte als Hochzeitsfotograf nicht unbedingt jedem Trend hinterherlaufen sondern versuchen zeitlose Hochzeitsbilder zu kreieren PS.: ich hoffe, ich konnte weiterhelfen. Bei Feedback zur Rezension würde ich mich freuen, vielen Dank! 0 von 0 Kunden fanden die folgende Rezension hilfreich. Damien Lovegrove kann es besser Von Audioguru Ich habe mir das Buch als eBook gekauft und hatte während eines Langstreckenfluges genug Zeit, um es zu studieren. Leider sind die Bilder von Damien Lovegrove relativ einfallslos und überhaupt nichts besonderes. Auf seiner Homepage hingegen sind sehr schöne Fotos vorhanden. Es geht hauptsächlich darum, wie man ein Business als Hochzeitsfotograf aufzieht. Dafür ist es gut, weniger als Anregung wie man schöne Hochzeitsbilder macht. 0 von 0 Kunden fanden die folgende Rezension hilfreich. Do not like authors aesthetics Von Alaios Looks bit old fashioned this book. I bought it second hand two euros so in that sense I can't complain otherwise I would not suggest you buying this full price. There are better alternatives these days.

Kurzbeschreibung Have you ever wondered why some wedding photographers succeed, when many others fail? Why some prosper, while others struggle to make a profit? Or how some can retire young, while others can never afford to stop? In this book, Damien Lovegrove shares with you the secrets of fusing art with commerce and gives you the vital tools needed for great achievement. This stunning guide by two exceptional wedding photographers at the top of their game is packed with over four hundred pictures all with their own tales to inspire and inform. It provides a simple yet profoundly powerful recipe for success, both for photographers just starting out and seasoned wedding pros alike.* Discover how to master every aspect of photographing a wedding* Develop your style, and learn new shooting techniques* Understand how to read and use light quickly and effectively* Get to grips with selling, marketing, postproduction and product design* Improve your customer experience and increase your product value * Manage your time and become a more effective photographer* Learn financial mastery and how to avoid financial misery* Fast track your career and unleash your potential "This isn't just another professional guide, it's a blueprint for success. Becoming a wedding photographer is the easy part. What's difficult is joining the elite, the top wedding photographers who earn big money. Even then it's not enough to be a good photographer. You've got to be good at everything else, too. That's where this book comes in." Christopher Wordsworth, professional photographer, author and journalist. "Damien Lovegrove is among a very few photographers who have a deep grasp of business concepts. He generously shares his proven business and photographic system with us - invaluable to both the aspiring and experienced professional photographer in the digital era. A must read." Michael J. Marmur, MBA. President - Special Event Photography, Canada Damien Lovegrove has created a highly respected, world class photography business. He learned his trade as a cameraman and lighting director at the BBC. In 1998 Damien teamed up with his wife Julie to launch Lovegrove Weddings. They took the industry by storm winning a string of major awards and have since photographed over 300 top weddings for clients around the world. Their extensive knowledge gained from these lucrative commissions is condensed into this valuable resource. Pressestimmen "If you buy one wedding book, make it this one!" -- U.K. review, Sep 2007 "Best pro wedding photography book yet!" -- U.K. review, Sep 2007 "This is not just another technical how-to-shoot Weddings book-it's a blueprint for success." -WPE Guide (2007) "Damien Lovegrove is clearly among a very few photographers who have a deep grasp of business concepts. Damien generously shares his proven business and photographic system with us - invaluable to both the aspiring and experienced professional photographer in the digital era. A must read." -Michael J. Marmur, MBA. President, Special Event Photography, Canada. "This isn't just another professional guide, it's a blueprint for success. Becoming a wedding photographer is the easy part. What's difficult is joining the elite, the top wedding photographers who earn big money. Even then it's not enough to be a good photographer. You've got to be good at everything else, too. That's where this book comes in." -Christopher Wordsworth, professional photographer, author and journalist. "With the motto "learn, master, create," they put their best foot forward with The Complete Guide to Professional Wedding Photography, by renowned wedding photographer Damien Lovegrove." -PDN Photo District News (Dec. 2007) Kurzbeschreibung Have you ever wondered why some wedding photographers succeed, when many others fail? Why some prosper, while others struggle to make a profit? Or how some can retire young, while others can never

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