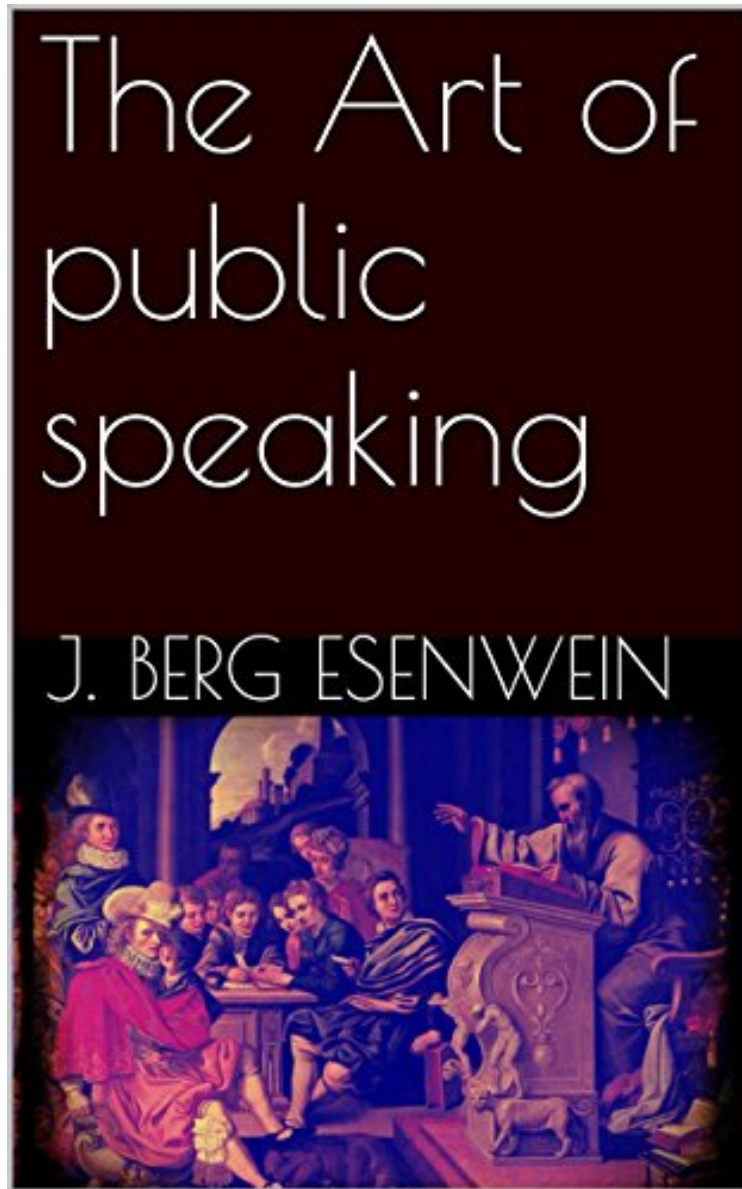


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The Art of public speaking

Von J. Berg Esenwein

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Von J. Berg Esenwein : The Art of public speaking before purchasing it in order to gage whether or not it would be worth my time, and all praised The Art of public speaking:

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich.
MittelmigVon CougarAuf der einen Seite ist die hier behandelte Thematik sehr interessant. Auf der anderen Seite

finde ich, dass die Audio-Umsetzung wenig gelungen ist. Das ganze wirkt sehr monoton.

Kurzbeschreibung Training in public speaking is not a matter of externals primarily; it is not a matter of imitation fundamentally; it is not a matter of conformity to standards at all. Public speaking is public utterance, public issuance, of the man himself; therefore the first thing both in time and in importance is that the man should be and think and feel things that are worthy of being given forth. Unless there be something of value within, no tricks of training can ever make of the talker anything more than a machine, a highly perfected machine for the delivery of other men's goods. So self-development is fundamental in our plan. The second principle lies close to the first: The man must enthrone his will to rule over his thought, his feelings, and all his physical powers, so that the outer self may give perfect, unhampered expression to the inner. It is futile, we assert, to lay down systems of rules for voice culture, intonation, gesture, and what not, unless these two principles of having something to say and making the will sovereign have at least begun to make themselves felt in the life.

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Synopsis The best way to become a confident, effective public speaker, according to the authors of this landmark book, is simply to do it. Practice, practice, practice. And while you're at it, assume the positive. Have something to say. Forget the self. Cast out fear. Be absorbed by your subject. And most importantly, expect success. "If you believe you will fail," they write, "there is hope for you. You will." DALE CARNEGIE (1888-1955), a pioneer in public speaking and personality development, gained fame by teaching others how to become successful. His book *How to Win Friends and Influence People* (1936) has sold more than 10 million copies. He also founded the Dale Carnegie Institute for Effective Speaking and Human Relations, with branches all over the world. JOSEPH BERG ESENWEIN (1867-1946) also wrote *The Art of Story-Writing*, *Writing the Photoplay* (with Arthur Leeds), and *Children's Stories and How to Tell Them*.