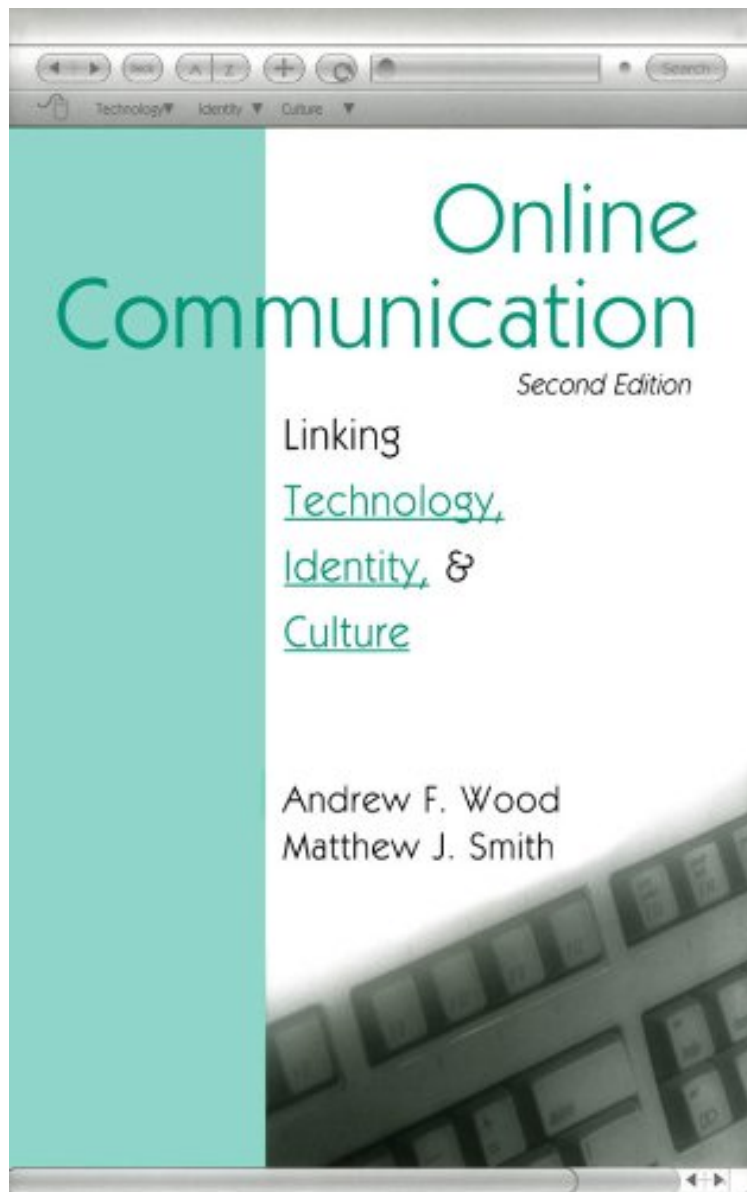


(Free read ebook) Online Communication: Linking Technology, Identity, Culture (Routledge Communication Series)

## Online Communication: Linking Technology, Identity, Culture (Routledge Communication Series)

Von Andrew F. Wood, Matthew J. Smith  
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Kundenrezensionen  
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berblick  
ber CMC  
Von Ein Kunde  
Hallo!  
Dieses Buch bietet einen guten berblick ber Computer-Mediated Communication (CMC) aus sozialer Perspektive. Die Autoren (Uni-Professoren aus den USA) bieten in drei groen Bereichen einen berblick ber soziale Technologien, eine Auseinandersetzungen mit verschiedenen Formen von Kommunikation im Internet, sowie einen berblick ber Internetkritik und -kultur. Das Buch richtet sich in erste Linie an Studierende, kann jedoch von LehrerInnen auch bentzt werden, da es auch Diskussionsaufgabestellungen beinhaltet. Weiters ist es all jenen LeserInnen zu empfehlen, die einen etwas tieferen Blick auf Kommunikation im Internet werfen wollen.

Kurzbeschreibung  
Online Communication provides an introduction to both the technologies of the Internet Age and their social implications. This innovative and timely textbook brings together current work in communication, political science, philosophy, popular culture, history, economics, and the humanities to present an examination of the theoretical and critical issues in the study of computer-mediated communication. Continuing the model of the best-selling first edition, authors Andrew F. Wood and Matthew J. Smith introduce computer-mediated communication (CMC) as a subject of academic research as well as a lens through which to examine contemporary trends in society. This second edition of Online Communication covers online identity, mediated relationships, virtual communities, electronic commerce, the digital divide, spaces of resistance, and other topics related to CMC. The text also examines how the Internet has affected contemporary culture and presents the critiques being made to those changes. Special features of the text include:  
\*Hyperlinks--presenting greater detail on topics from the chapter  
\*Ethical Inquiry--posing questions on the nature of human communication and conduct online  
\*Online Communication and the Law--examining the legal ramifications of CMC issues  
Advanced undergraduates, graduate students, and researchers interested in the field of computer-mediated communication, as well as those studying issues of technology and culture, will find Online Communication to be an insightful resource for studying the role of technology and mediated communication in today's society.  
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Synopsis  
This text explores the area of computer-mediated communication and its applications in all types of interactions.