

[Ebook pdf] On-Camera Flash: Techniques for Digital Wedding and Portrait Photography

On-Camera Flash: Techniques for Digital Wedding and Portrait Photography

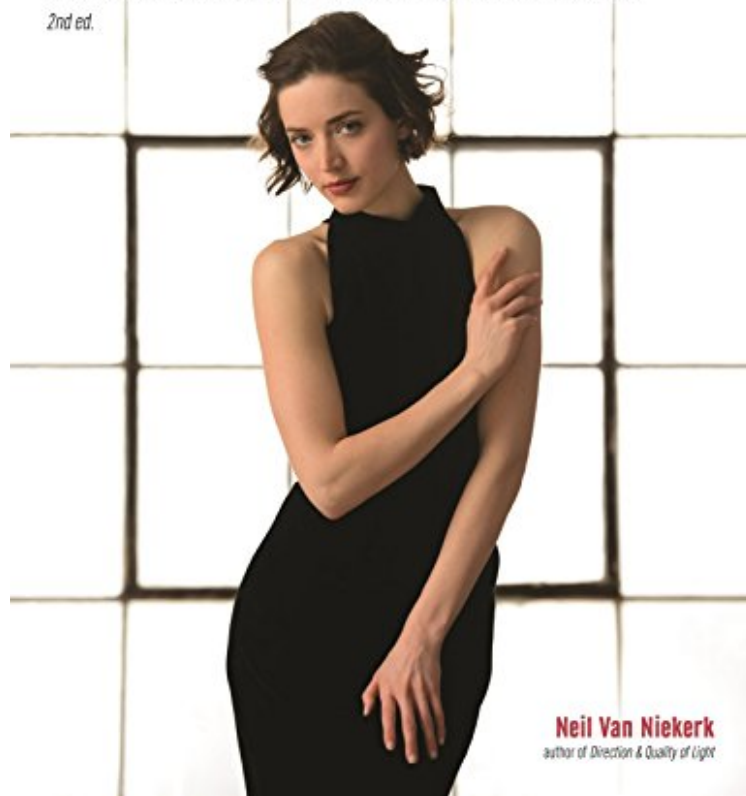
Von Amherst Media

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On-Camera Flash

Techniques for Digital Wedding and Portrait Photography

2nd ed.



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Von Amherst Media : On-Camera Flash: Techniques for Digital Wedding and Portrait Photography before purchasing it in order to gage whether or not it would be worth my time, and all praised On-Camera Flash: Techniques for Digital Wedding and Portrait Photography:

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. Top Buch!Von Daniela KapellerWie von Neil vN. gewohnt ein tolles Buch! Ein "must have" fr alle Fotografen!ABER:Die Verpackung war eine Frechheit. Ein Teil der Verpackung blieb auf der letzten Seite kleben und smtliche Ecken an der linken oberen Ecke sind verbogen! Bin das erste Mal so richtig Enttuscht von !

Kurzbeschreibung Photographers are always looking for perfect light. Unfortunately, the quality of available light, and the situations in which photos are created, are rarely perfect. This is especially true when photographing weddings or portraits on location. So while finding beautiful existing light is every photographers ideal, it isnt always possible. This is the point at which photographers tend to reach for a portable, on-camera flash. Indeed, these intense light sources can prove invaluable, but only if you know how to use them effectively. In the hands of an inexperienced photographer, on-camera flash will produce images that look flat and lifeless images with harsh shadows, washed-out skin tones, cavernous black backgrounds, and other unappealing visual characteristics. In this book, acclaimed wedding and portrait photographer Neil van Niekerk shows you how to avoid the pitfalls photographers new to speedlights often encounter so that you can produce professional images using on-camera flash. Youll learn to use simple accessories to manipulate the quality of light from your flash and how to improve a lighting scenario by enhancing rather than overwhelming the existing light. When the available light is too low and too uneven to be combined with flash, he shows you how to override it completely with flash and, with some thought and careful application of specialized techniques, still get results that look great. On-camera flash is one of the most challenging light sources to master, but with the techniques in this book youll learn to use it with confidence. For wedding and environmental portrait photographers who must work in ever-changing lighting scenarios, this can mean better images and better sales.