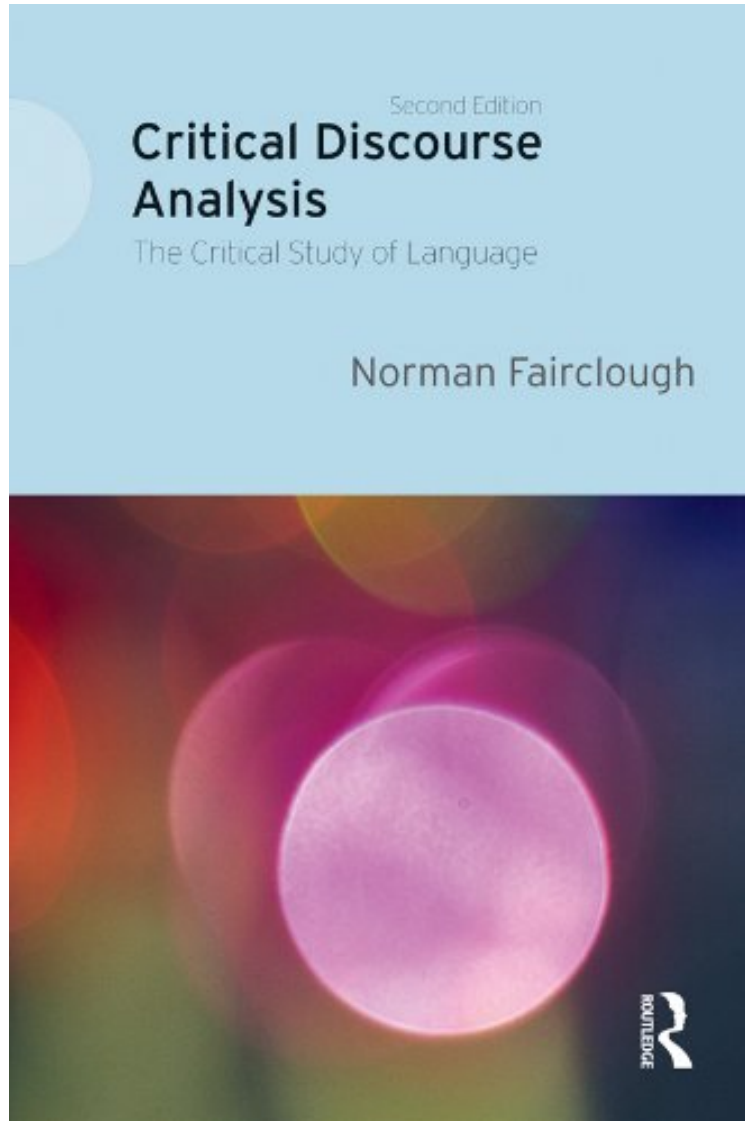


(Download pdf) Critical Discourse Analysis: The Critical Study of Language

Critical Discourse Analysis: The Critical Study of Language

Von Norman Fairclough

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in language studies, Norman Fairclough succeeds in advancing the idea of language as a site of constant and dynamic struggles of people in society. This book shows us: first, how language both shapes and is shaped by society; second, how language in specific contexts can be designed and redesigned by contemporary discourse technologists to market people and products; and third, how language can satisfactorily be reshaped to change society towards emancipation and democracy. Read this book to understand aspects of contemporary society. This book paves the way for language studies in the 20th century. Topsis Ruanni F. Tupas (ttupas@vt.edu)

Kurzbeschreibung Bringing together papers written by Norman Fairclough over a 25 year period, *Critical Discourse Analysis* represents a comprehensive and important contribution to the development of this popular field. The book is divided into seven sections covering the following themes: language in relation to ideology and power, discourse in processes of social and cultural change, dialectics of discourse, dialectical relations between discourse and other moments of social life, methodology of critical discourse analysis, research analysis of political discourse, discourse in globalisation and transition, critical language awareness in education. The new edition has been extensively revised and enlarged to include a total of twenty two papers. It will be of value to researchers in the subject and should prove essential reading for advanced undergraduate and postgraduate students in Linguistics and other areas of social science.

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Synopsis This book brings together work on critical discourse analysis to explore language in power and ideology. Divided into four sections, the first examines the development of an analytical framework for researching language in relation to power and ideology. The second section deals with the theme of discourse and contemporary social and cultural change, and the use of a critical discourse analysis framework in the study of change. Chapters in the third section address discourse analysis based outside language studies, arguing for the use of textual analysis in discourse analysis as a method of social research. The final section is concerned with critical language awareness, educational applications of critical discourse analysis within language programmes in schools and educational institutions.