

(Download pdf) Creative 52: Weekly Projects to Invigorate Your Photography Portfolio

Creative 52: Weekly Projects to Invigorate Your Photography Portfolio

Von Lindsay Adler

ebooks / Download PDF / *ePub / DOC / audiobook



[Download](#)

[Read Online](#)

Produktinformation -Verkaufsrang: #109590 in eBooksVerffentlicht am: 2013-10-05Erscheinungsdatum: 2013-10-05File Name: B00FPN96T8 | File size: 23.Mb

Von Lindsay Adler : Creative 52: Weekly Projects to Invigorate Your Photography Portfolio before purchasing it in order to gage whether or not it would be worth my time, and all praised Creative 52: Weekly Projects to Invigorate Your Photography Portfolio:

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. Super InspirationVon Patrick BurgerEs heit ja immer um bessere Fotos zu machen, muss man welche machen. Dieses Buch hilft einem sehr dabei sollte die Inspiration einen mal wieder so richtig hngen lassen.0 von 1 Kunden fanden die folgende Rezension hilfreich. Gute Inspirationsquelle, didaktisch gut aufgebautVon SternLindsay Adler hat mit diesem Buch eine schne Sammlung von Anregungen und Inspirationen zur fotografischen Weiterentwicklung verfasst. Unterteilt in drei Themenfelder greift Sie viele essentielle Themen auf, verweist auf tolle Fotografen, welche diese Anstze realisiert haben und zeigt dann ihren eigenen Weg der Umsetzung auf.Es ist fr mich ein Buch vieler Mglichkeiten und Wege und durch den didaktischen Aufbau sehr hilfreich, das Grundthema durch meine eigenen Anstze zu realisieren. Ich kann es daher jedem empfehlen, der sich und sein Repertoire fotografisch auf das nchste

oder bernchste Level bringen mchte.

Kurzbeschreibung A powerful portfolio involves so much more than just a strong grasp of the technical aspects of photography; it's a complex mix of style, techniques, and intriguing ideas. Many photographers struggle to achieve a high-impact portfolio, feeling that they lack the creative spark to invigorate them and move their work forward. Creative 52 is that spark and your guide to a new and more creative portfolio in just one year! A remedy for that average portfolio, this collection of innovative projects will help portrait, wedding, and fashion photographers build a portfolio that draws the attention of editors and clients, leaving the competition behind. While other how-to books often use bland imagery simply to prove a technical point, and many fine art books are filled with beautiful imagery but contain minimal (if any) educational insights to help working photographers, this book blends both: inspiration and knowledge that you can use to create images that attract potential clients. Divided into three parts: concept, technique, and post-processing, author Lindsay Adler's 52 challenges each contain a description of the project, potential inspiration and suggestions of other artists to check out, and her own unique solution to the challenge—all to push you beyond your comfort zone to explore new ideas and approaches to your work. Includes a year's worth of weekly projects that motivate you to experiment with new concepts, techniques, and software tools like Adobe Photoshop to achieve more eye-catching images. Offers the cure for expected imagery, showing how to produce memorable photographs that are distinct from the competition, enabling you to reach new clients. Empowers you with the encouragement and expertise necessary to create spectacular images.

Kurzbeschreibung A powerful portfolio involves so much more than just a strong grasp of the technical aspects of photography; it's a complex mix of style, techniques, and intriguing ideas. Many photographers struggle to achieve a high-impact portfolio, feeling that they lack the creative spark to invigorate them and move their work forward. Creative 52 is that spark and your guide to a new and more creative portfolio in just one year! A remedy for that average portfolio, this collection of innovative projects will help portrait, wedding, and fashion photographers build a portfolio that draws the attention of editors and clients, leaving the competition behind. While other how-to books often use bland imagery simply to prove a technical point, and many fine art books are filled with beautiful imagery but contain minimal (if any) educational insights to help working photographers, this book blends both: inspiration and knowledge that you can use to create images that attract potential clients. Divided into three parts: concept, technique, and post-processing, author Lindsay Adler's 52 challenges each contain a description of the project, potential inspiration and suggestions of other artists to check out, and her own unique solution to the challenge—all to push you beyond your comfort zone to explore new ideas and approaches to your work. Includes a year's worth of weekly projects that motivate you to experiment with new concepts, techniques, and software tools like Adobe Photoshop to achieve more eye-catching images. Offers the cure for expected imagery, showing how to produce memorable photographs that are distinct from the competition, enabling you to reach new clients. Empowers you with the encouragement and expertise necessary to create spectacular images.

ber den Autor und weitere Mitwirkende Lindsay Adler is a portrait and fashion photographer based in New York City. Her fashion editorials have been featured in dozens of publications internationally and her images have appeared in advertising campaigns and billboards throughout the country. An author of three books, you can find her as a platform speaker at events like WPPI, Photo Plus, Imaging USA, Photoshop World, and online at creativeLIVE, Kelby Training, and many more. She is the coauthor of "Shooting in Sh*tty Light: The Top Ten Worst Photography Lighting Situations and How to Conquer Them." Learn more about Lindsay at lindsayadlerphotography.com.