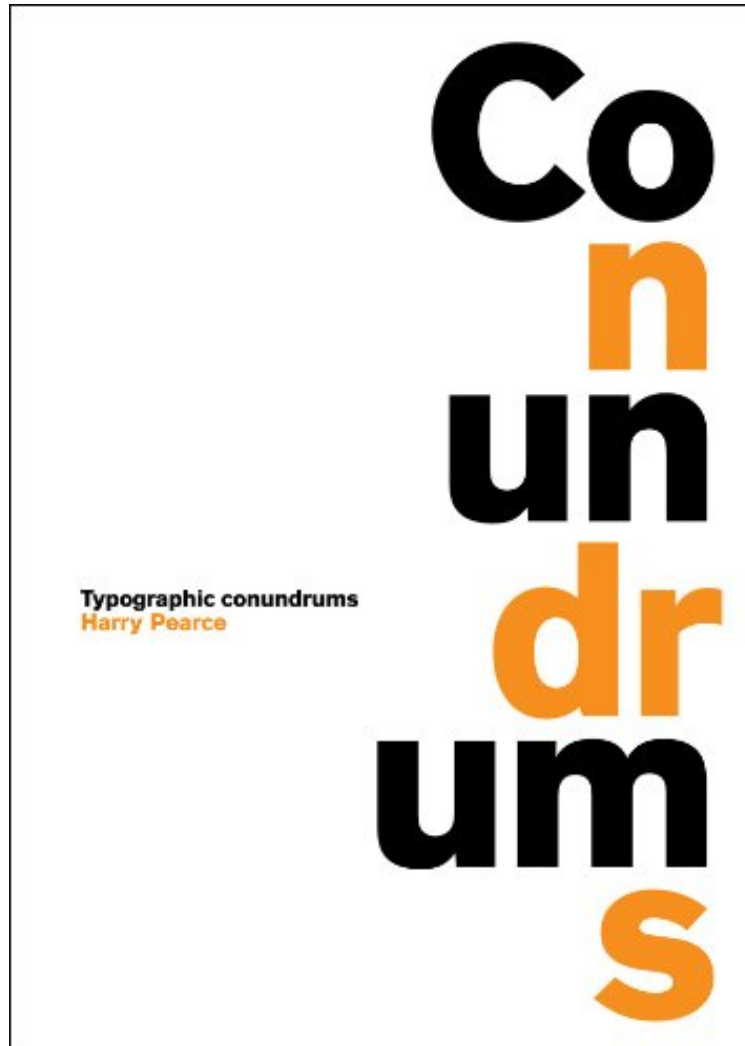


## Conundrums: Typographic Conundrums

*Von Harry Pearce*

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**Von Harry Pearce : Conundrums: Typographic Conundrums** before purchasing it in order to gage whether or not it would be worth my time, and all praised Conundrums: Typographic Conundrums:

Kundenrezensionen Hilfreichste Kundenrezensionen 1 von 1 Kunden fanden die folgende Rezension hilfreich. Lateral thinking word puzzles Von Peter Durward Harris While these are generally not my favorite type of puzzle, I like this book a lot. I haven't been able to solve all the puzzles and I'll try to resist looking at the answers for those I can't solve. That way, I can have another try in a few weeks or a few months, perhaps after I've lent the book to relatives to try out. The puzzles take the form of words (and occasionally numbers) arranged in various ways, printed normally or backwards and sometimes rotated. Sometimes words may be broken or crossed out. A maximum of three colors are used throughout the book, these being black, white and orange. The solutions to the puzzles are supposed to be well-

known phrases, but I can't confirm if they all are as I don't know all the answers. Unlike one .com reviewer, I'm not going to give you any answers, but here are some example puzzles that give you an idea of what to expect. Puzzle 19 HEADACHE Puzzle 31 666666777777 Puzzle 58 "SHOP" Puzzle 90 COMPANY COMPANY CROWDCROWDCROWD Those are ones that I found easy but I'm not going to tell you about the puzzles I haven't solved in case you tell me the answers.

Kurzbeschreibung Conundrum is a mind-stretch. Encrypting idioms into their typographic equivalents, Harry enlivens our everyday language and challenges readers to see that "time after time after time" or, at least, "more often than not" "the writing is on the wall." For fans of word puzzles, sudoku, crosswords, and all manner of mind games, Conundrum offers an artfully packaged, cleverly designed new challenge. Drawing upon, literally in this case, graphic puzzles that he began creating as a child, Harry's developed over 100 witty conundrums for this book that will stretch the mind as well as delight the senses. A member of the Alliance Graphique Internationale, a frequent lecturer and contributor to design discourse, an internationally recognized leader in design, and a founder of Lippa Pearce, one of the UK's most respected design agencies, Harry refines the way we see and communicate. Conundrum achieves nothing less than changing how we understand and interact with language.

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ber den Autor und weitere Mitwirkende Harry Pearce studied graphic design at Canterbury College of Art and moved to London in 1982. In 1990, he co-founded Lippa Pearce Design, one of the UK's most respected design agencies. He joined Pentagram's London office as partner in 2006. Harry's work touches many disciplines, from spatial design and identity to print, packaging and posters. He is dedicated to supporting human rights and has produced pro-bono work for charities, including the award-winning "Infantry" and "Burma" posters. Harry has won numerous national and international design awards, is a frequent lecturer, and was elected to the Alliance Graphique Internationale (AGI) in 2005.